



## A Simple Solution for Disaster Preparedness

No business or commercial operation is fully protected from the wrath of a natural disaster. However, having an emergency preparedness plan for your business helps you recover as quickly as possible by anticipating hazards and outcomes. Still, plotting out all of the worst-case scenarios can be daunting. Hallmark Mitigation is here to help with a state-of-the-art Emergency Response Program for our commercial clients that requires little effort or time from property owners and managers.

### What is the Emergency Response Program?

Hallmark Mitigation's [Emergency Response Program \(ERP\)](#) helps you identify risks and take actionable steps to minimize their effects. Best of all? Participating in the ERP affords your business priority restoration status in the event of an emergency.

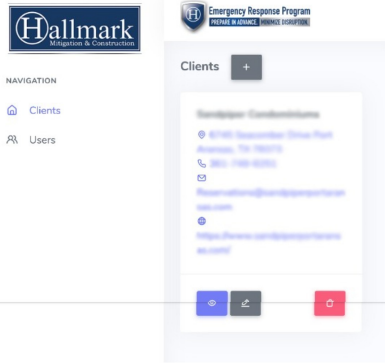
The Emergency Response Program is a FREE service – we simply ask that we are your first call when you need restoration work. Hallmark Mitigation works with you and your staff to ensure there are no surprises after a natural disaster.

### How does the ERP work?

Upon receiving your call of interest in our ERP, Hallmark Mitigation surveys your site in a vulnerability assessment to collect necessary information for developing an effective disaster mitigation plan.

We only need a floor plan, access to the building for 1-2 hours, and about 30 minutes of Q & A. As a result, when an emergency occurs, not a minute of valuable time is wasted – we are ready to respond with the right equipment, labor, and knowledge. More importantly, members of our ERP receive top priority emergency restoration services in case of an area-wide disaster. Your participation in the ERP ensures that there is minimal disruption and damage after a disaster to help you get back in business faster.

### Online Portal



Once completed, your plan will be housed on our ERP platform. You'll receive a personalized login to access your unique emergency response plan. We ensure that your emergency response plan is always accessible to the key actors in your organization.

#### Benefits of Online ERP Platform

- 24/7 Cloud Access
- Secure Login
- Upload/Download Documents From Any Device
- Photo Storage
- Primary Vendors & Contacts Easy Access
- Utility Controls & Shutoff Locations

The Top Priority Program enables you to upload your business's information and access it virtually. In the event of a major disaster, this eliminates the fear of destroyed paperwork and company equipment. From floor plans and contractual agreements to rate sheets, communication trees, and more, the Top Priority Program offers a safe space to house all of the details that are pertinent to your day-to-day operations.

#### Who We Serve

Our Emergency Response Program is open to commercial operations. We serve:

- Government Buildings
- Industrial and Warehouse
- Educational Institutions
- Office Buildings
- Healthcare Facilities
- Hospitality
- Retail
- And your business too!

#### Don't Get Caught Unprepared!

When your business has a major disaster, the speed of response has a decisive impact on the ultimate costs your business will carry. As a business owner, it simply doesn't pay to be unprepared. With Hallmark's free Emergency Response Program, you can have peace of mind that you've planned for all of the possibilities and have a support network in place after a disaster. Call Hallmark Mitigation today to schedule your ERP site visit!

[Contact Hallmark Mitigation & Construction](#)

[Join Our Emergency Response Program Today](#)



**Emergency Response Program**  
PREPARE IN ADVANCE. MINIMIZE DISRUPTION.

**Get Free Access To Our Online ERP Platform**